

Replicated Web Sites:

Flint River Ranch has made "replicated" www.frrco.com Web sites available to active distributors to handle your personal customer orders, reorders and new customers. This basic site will be another tool for you to use to keep your name and FRR # in front of your customers and to better assist you in getting your new customers faster into your downlines.

Your replicated site will currently have the same look and feel as the current FRRCO.com site except that your individual FRR Distributor # will be in the address bar: IE www.frrco.com/yourFRR# and your name or company name will be listed on the bottom tool bar to help inform your customers that they are on your site. Additionally when your customers have ordered and had their accounts confirmed in your downline and on these sites, your complete FRR distributor information shall be listed in the information box on the left in the shopping cart as they check out.

These replicated sites have many advantages for FRR distributors. First off ... hey, this version is FREE for you and your customers to use. They'll always be free for our customers, but if demands for enhancements and more personalization are received from FRR distributors, I'll have to charge for the upgrades. This cost will be passed on in the manner of monthly billing to your accounts...but let's see how this version goes first, OK? Second, if you don't have a Web site, now you do! You do NOT have to get a merchant account; all orders will be posted on our account. You don't need IT help, it's already setup and ready...I maintain the sites through my service. (We do our best to stay active 100% of the time!)

Now read carefully: a big asset will be the ability to send your NEW customers to your own FRRCO.com site and have them established in your downline without having to send to us for processing. Your customers can do their orders themselves, insuring that their information is true and accurate. Your distributor # will be automatically inserted into their account information as we research them for proper placement. Now folks, here's the tricky part: **ALL 1ST TIME ORDERS ON THE FRRCO.COM AND DISTRIBUTOR REPLICATED SITES WILL BE VERIFIED FOR BY FRR TO INSURE THAT THE CUSTOMERS ARE TRULY "NEW" CUSTOMERS.** These replicated sites WILL NOT be a way to circumvent our verification process and load up your downline with wandering customers...we'll research every "new" customer who comes on line with your replicated site or on ours. Always have, always will. If the "new" customer is actually in some other downline; they and that order get moved to the original distributors downline and the original distributor will get the credit for it; even coming from another replicated distributors site. FRR has always honored whoever pays for the order, and we're not stopping now...so if that customer belongs to another, it gets moved. Once that customer has signed on the FRRCO.com Web site; company or replicated, their information is captured and their original distributor of origin will always come up once they have logged into the shopping cart. So they can keep trying but if their information is already captured, they will continue to show their original distributor on check out.

Additionally, if they are new to the www.frrco.com Web site and replicated sites they will still need to be added into the Web site database. Your distributor information will continue to show through the purchase up to payment application. At that point if the database cannot find them, the account will switch to the FRR Temporary Distributor Account # 120839. They will be asked to verify who has told them about FRR and to give the FRR # of that person. This feature exists on the main www.frrco.com site, but the added programming will now insert your FRR # into their account information on your replicated Web address if they do not insert anything...just an added safety measure to insure we don't lose any placement. Please everyone, don't call us during the first logins and payment of a new customers (and "tests" that I'm sure some will do...even though you're supposed to be using the Extranet!) and tell us there's a problem...there's not. This is how we are using the FRR Web site to verify actual customer status, and we're not going to change the process. While it is sometimes not completely understood by all...please let your customers know about this process and to not get shook on it if the distributor information changes. The second time they login in; after we've had the time to research and place them, their original distributor will always show up. Please allow us the 24 to 48 hours to research out orders. Definitely, we'll need the 48 in the beginning to accommodate all the new logins expected.

I hope that everyone will have an opportunity to look at and review this process themselves so that you'll be able to explain this operation to your customers. I believe that you will find this a benefit in your daily business and will be an additional asset in your businesses continuing growth. Yes, we will of course continue to support all other methods of order placement now and into the future.

Sincerely,

Jay P.